



#### **Press Release**

Save the Date: CreativeDays Stuttgart - 12. July - 18th July 2024 International Plattform for Design.Arts. Architecture. Urbanism.

## 2024 Creative Days Stuttgart »Shaping Cities - Sustainable Architectures«

The CreativeDays, organised by poonamdesigners Studio, will take place this year from 12 to 18 July 2024 at various locations in Stuttgart.

The CreativeDays, which consist of an architecture symposium and various design events in Stuttgart, deal with these and other questions relating to the topic of 'Shaping Cities - Sustainable Architecture'. It is curated by Poonam Choudhry.

What criteria should be taken into account so that a sustainable future can be built for us humans in the cities? How can we shape design, architecture and places so that they have a sustainable effect on our well-being? What are the sustainable aspects of architecture? The architects Fredrik C. Larsson, White Arkitekter, Stockholm, Stuttgart and Shantanu Poredi, MO-OF from Mumbai have been invited to the SYMPOSIUM. At the OPEN ATELIER, Behnisch Architekten will open its doors to our guests with an exclusive talk and a tour of their office.

### CreativeDays - OPEN ATELIER | Friday, 12.07.2024 | 19.00 - 21.00 CET

Location: Behnisch Architekten, Stuttgart Lecture | Guided tour | Get-Together

Registration: via Eventbrite from June. Limited Participants.

# CreativeDays - SYMPOSIUM | Tuesday, 16. Juli 2024 | 18.30 - 21.00 CET

Lectures | Discussion | Get-Together

Location: Hospitalhof, Büchsenstrasse 33, 70174 Stuttgart

Key Note Speakers • Fredrik C. Larsson, White Arkitekter, Göteborg, Stuttgart

• Shantanu Poredi, MO-OF, Mumbai

• Young Visions, University abk Stuttgart

**Moderation** • Poonam Choudhry, poonamdesigners, CreativeDays Stuttgart

The lectures are in English language.

Registration via Eventbrite

### CreativeDays - SALON | Wednesday, 17. Juli 2024 | 19.00 - 22.00 CET

Location: still open

Informations will follow. Registration evetns@poonamdesigners.com

### CreativeDays - BUSINESS LUNCH WOMEN | Donnerstag, 18. Juli 2024 | 12.00 - 14.00 CET

Location: Restaurant Mezzogiorno, Stuttgart

On a self-pay basis. Limited number of participants. Registration events@poonamdesigners.com

Informationen unter

http://www.poonam-designer.com/creativedays-stuttgart/





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# Press Release ABOUT

### CreativeDays Stuttgart - Design.Arts.Architecture.Urbanism.

CreativeDays is a platform founded and organized by poonamdesigners Studio in 2016 in Stuttgart to promote an exchange on design, art, architecture and urbanism between local and international creatives and thinkers. It is curated by Poonam Choudhry. Designers and architects strive to improve life for people - through design, architecture, research, creative smart solutions and urban interventions. CreativeDays promotes these ideas through various activities and provides a lively forum for inspiration across cultural boundaries.

The platform consists of a symposium and accompanying events on design, art, architecture and crafts, which take place at various locations in Stuttgart once a year in July. Young talents and students from universities are given space for an exhibition and short presentations. Companies can present themselves and network on this platform. The aim is to create meeting spaces in which current challenges can be discussed, professional discourse can take place at an international level and new collaborations can emerge.

### poonamdesigners studio

The poonamdesigners studio works on an interdisciplinary basis and designs in the fields of textile and product design, interiors, spatial concepts and installations. The focus is on sustainability and the well-being of people.

The studio was founded by the designers Poonam Choudhry and Martin Bargiel in Stuttgart in 1994. Both graduated from the Stuttgart State Academy of Fine Arts. As a communication designer, Martin Bargiel is responsible for conception and corporate design and teaches design history, media and communication design. As a qualified textile designer, Poonam Choudhry brings her knowledge of textiles, materials and colours to product and interior design and incorporates her Indian roots into western design. She also publishes regularly in magazines on design and architecture and teaches design in the context of city and architecture at universities.

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Im Rahmen des Indian Summers 2024 in Stuttgart unter der Schirmherrschaft des indischen Honorarkonsulats für Baden-Württemberg und Rheinland-Pfalz.

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