



# **Press Information | Overview**

CreativeDays Stuttgart 2019 - Design.Arts.Architecture. presented by poonamdesigners

CreativeDays in Stuttgart is an international platform, which was founded by poonamdesigners Studio with partners and supporters in 2016, which promotes an exchange with India in design, arts, architecture and urban planning in Stuttgart.

The main event are outstanding lectures by Indian and German architects, who talk about the challenges of the conurbations for sustainable and smart solutions for the future. Accompanying events which present design, arts, architecture and handicraft round off the CreativeDays. CreativeDays Stuttgart takes place during the Indian Summer Week and the Indian Filmfestival, which is under the patronage of the India Honorary Consulate in Stuttgart.

#### Events in 2019

1. Open Atelier | Insight blocher partners Lecture | Get-Together

Friday, July 12th, 2018, 7:00 - 9:00 pm

Location | Herdweg 19, 70174 Stuttgart

Registration: http://www.poonam-designer.com/news/

Entrance: free

Limited participants

#### 2. Lectures

**Lectures | Talk | Get - Together** 

»The Future of Cities | Smart, Sustainable | German and Indian Perspectives«

Tuesday, 16th July | 6.30 pm - 10.00 pm

Location | Hospitalhof, Büchsenstraße 33, 70174 Stuttgart

Key Note Speakers:

Rohan Shivkumar, architect, urban planer, filmmaker, Mumbai | Prof. Tobias Walliser, architect,

LAVA, Stuttgart | Prof. Dita Leyh, architect, urban planer, ISA, Stuttgart

Registration required: http://www.poonam-designer.com/news/

Entrance 5 Euro

## 3. Filmscreening "Nostalgia for the Future" (54min) | Discussion | Rohan Shivkumar is present

Wednesday, 17th July | 5.00 pm - 7.00 pm

Location | Raumgalerie

Ludwigstraße 73, 70176 Stuttgart

Registration required: http://www.poonam-designer.com/news/

Entrance: free

Limited participants



## **Press Information**

### **Events | Details**

Creative Days Stuttgart - Design.Arts.Architecture.

### **OPEN ATELIER | Insight blocher partners** Lecture | Get-together

As part of the CreativeDays Stuttgart 2019 there will be the chance to get an insight in one of the international creative agencies in Stuttgart.

Blocher partners designs within and beyond disciplines. Their holistic planning methods are accomplished by teaming up diverse experts, all working together transdisciplinary. Projects in Germany include the Hilton Garden Inn Hotel (Mannheim), in India the Goethe-Institute (Kolkata) and at the Philippines, the deluxe residential complex "Nature Terraces St. Elena", exemplifying that sustainable (green) architecture can be luxurious as well. The method to success: "Experience Design", focusing on the needs and motivation of people.

#### Guided Tour | Lecture | Get-Together

Friday, July 12th, 2018, 7:00 - 9:00 pm

#### Location

blocher partners, Herdweg 19, 70174 Stuttgart

#### Registration required

http://www.poonam-designer.com/news/

Entrance

free

Limited participants



## **Press Information**

### **Events | Details**

Creative Days Stuttgart - Design.Arts.Architecture.

#### Lectures | Talk | Get-Together

2018 | Liveable Cities | German and Indian Perspectives | Smart and Sustainable Architecture

How will we live in the future? Where will we live? How can we survive in the conurbations? How smart does a city has to be? Which kind of challenges do we have to face in the cities? Which tasks can designers and architects undertake? What are things in common and what are the differences between the various cities?

These and other tasks will be presented by Rohan Shivkumar, architect, urban planner, krvi Institute from Mumbai, who will give a lecture on the challenges of the urban planning and sustainable thoughts and activities on architecture in India. Tobais Wallisser, architect, LAVA, from Stuttgart and Dita Leyh, architect, urban planner from the Insitute ISA, Stuttgart will present their experiences and international projects. A discussion and a get-together will round off the evening.

#### Lectures | Talk | Get - Together

Tuesday, 16th July | 6.30 pm - 9.00 pm

#### Location

Hospitalhof Büchsenstraße 33, 70174 Stuttgart

#### Registration

http://www.poonam-designer.com/news/

Entry free



## PRESS INFORMATION

## **Events | Details**

Lectures | Talk | Get - Together

Creative Days Stuttgart - Design.Arts.Architecture.

#### Filmscreening | Discussion

»Nostalgia for the Future« is a film on Indian modernity, the making of the citizen and the architecture of the home. It looks at imaginations of homes across four examples of buildings made over the period of a century. These are Lukhshmi Vilas Palace in Baroda, Villa Shodhan in Ahmedabadad, a private residence which represents the idea of domesticity, designed by Le Corbusier, Sabarmati Ashram in Ahmedabadad and a public housing in post-independence Delhi. The film is a collaboration between film maker Avijit Mukul Kishore and architect Rohan Shivkumar, who will be present. 54 Min

This is an event of poonamdesigners which promotes with the international platform CreativeDays the exchange between Europe and India in design, arts, architecture and urban planning. This film event is a collaboration of poonamdesigners with Raumjournalist.

Filmscreening (54 min) | Discussion

Wednesday, 17th July | 5.00 pm - 7.00 pm

Location

Raumgalerie

Ludwigstraße 73, 70176 Stuttgart

Registration

http://www.poonam-designer.com/news/

Entry free



# **Press Information**

#### **ABOUT**

#### Creative Days Stuttgart - Design.Arts.Architecture.

CreativeDays in Stuttgart is an international platform, which was founded by poonamdesigners Studio with partners and supporters in 2016, which promotes an exchange with India in design, arts, architecture and urban planning in Stuttgart.

The main event are outstanding lectures by Indian and German architects, who will talk about the challenges of the conurbations for sustainable and smart solutions for the future. Accompanying events which will present design, arts, architecture and handicraft will round off the CreativeDays. With this platform they want to promote the exchange and networking, discuss, initiate new projects, listen to thinkers, make the apparently impossible possible and inspire to shape our future.

#### Pressinformation about the events

Please see attached information sheets.

#### Pressphotos

http://www.poonam-designer.com/presse/

#### poonamdesigners Studio

The designstudio poonamdesigners creates with passion designprojects, products, interiors, communication, events and exhibitions.

They work across disciplines and use their experience for over 20 years to create innovative solutions. With their know-how and our excellent network they think and work intercultural. They design, question, develop, integrate with events, platforms, publications, design projects and strategies. They experiment, design and discuss to implement and shape our future with positive developments für the human being and culture in the times of digitalization.

The designstudio was founded by the designers Poonam Choudhry and Martin Bargiel in Stuttgart. Both have their diploma from the Stuttgart State Academy of Art and Design, where also Oskar Schlemmer had tought. Their work reflects the Indian roots of Poonam Choudhry and her profound qualification in design in Germany, her diploma in textile design, and Martin Bargiel, diploma in graphicdesign.

### **Press Contact** poonamdesigners Studio

Poonam Choudhry Tel.: 0711 - 236 80 00 Mobile: 0172. 635 10 45 info@poonamdesigners.com www.poonamdesigners.com