



PRESS INFORMATION

CreativeDays Stuttgart 2018 - Design.Arts.Architecture.

presented by poonamdesigners

CreativeDays in Stuttgart is an international platform, which was founded by poonamdesigners Studio with partners and supporters in 2016, which promotes an exchange with India in design, arts, architecture and urban planning in Stuttgart.

The main event are outstanding lectures by Indian and German architects, who will talk about the challenges of the conurbations for sustainable and smart solutions for the future. Accompanying events which will present design, arts, architecture and handicraft will round off the CreativeDays. CreativeDays Stuttgart takes place during the Indian Summer Week and the Indian Filmfestival, which is under the patronage of the India Honorary Consulate in Stuttgart. In 2018 - 50 years town twinning Stuttgart-Mumbai is celebrated as well.

There are 2 Events in 2018

1. OPEN ATELIER | Insight ATELIER BRÜCKNER

As a warm-up of the CreativeDays Stuttgart 2018 and on the occasion of 50 years town twinning Stuttgart- Mumbai there will be the chance to get an insight in one of the most international creative agencies in Stuttgart. ATELIER BRÜCKNER conceives and designs narrative architecture and spaces for brands, exhibitions, trade fairs and museums. There will be an exclusive guided tour through the studio and Shirin Frangoul-Brückner will hold a lecture about a project made for India and other latest projects, i.e. the Grand Egyptian Museum in Gizeh.

OPEN ATELIER | Insight ATELIER BRÜCKNER

Guided Tour, Lecture by Shirin Frangoul-Brückner, get-together

Friday, July 13th, 2018, 7:00 – 9:00 pm

Location | Krefelder Strasse 32, 70376 Stuttgart

Registration | events@poonamdesigners.com

Limited participants

2. Lectures

The Indian architect Ms Samira Rathod, Mumbai will refer about the challenges and solutions in urban planning and sustainable architecture in India. The German architect Stefan Behnisch, Behnisch Architekten, Stuttgart will present his European point of view. Followed by a panel discussion by Poonam Choudhry, poonamdesigners and Manuel Schupp, ORANGE BLU, with the architects and a get-together will round off the evening.

»The Future of Cities | Smart, Sustainable | German and Indian Perspectives«

Lectures | Talk | Get - Together | presented by poonamdesigners Studio

Tuesday, 17th July | 6.30 pm - 10.00 pm

Location | Hospitalhof, Büchsenstraße 33, 70174 Stuttgart

Speakers

- Samira Rathod, srda, Mumbai,
- Stefan Behnisch, Behnisch Architekten, Stuttgart

Registration | events@poonamdesigners.com



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General

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2018 there will be 2 events. Please see attached information sheets.

Pressphotos

<http://www.poonam-designer.com/presse/>

poonamdesigners Studio

The studio poonamdesigners works across disciplines and uses their experience for over 20 years to create innovative solutions. With their know-how they think and work intercultural, interdisciplinary and develop in line market requirements for the emerging global economy. They work in the fields of productdesign, interiordesign, graphicdesign and exhibition concepts. The designstudio was founded by the designers Poonam Choudhry and Martin Bargiel in Stuttgart. Both have their diploma from the Stuttgart State Academy of Art and Design, where also Oskar Schlemmer had taught. Their work reflects the Indian roots of Poonam Choudhry and her profound qualification in design in Germany. She is responsible for designconcepts, productdesign, interiors. Martin Bargiel brings his precesion and know-how about visual communication into the projects and teaches at Universities and High Schools as well. Poonam Choudhry writes regularly about design and architecture and gives workshops on design and exhibitions concepts at universities.

Press Contact

poonamdesigners Studio

Poonam Choudhry

Tel.: 0711 - 236 80 00

Mobile: 0172. 635 10 45

info@poonamdesigners.com

www.poonamdesigners.com







CREATIVEDAYS

STUTTGART

by **poonamdesigners**